



HBC High Response Mailing Lists

www.home-business-world.co.uk ★ Tel/Fax: 01452 700682

(answer phone/fax outside normal office hours)
Data Protection Registration No: Z6036717

Why pay £££s for mailing lists that have often have been doing the rounds for months if not years when you can use our self-generated - bang up to date - mailing lists of business opportunity seekers and buyers at prices like this?

- ◆ **OPPORTUNITY SEEKERS & BUYERS - LESS THAN 6 WEEKS OLD:**
250 names & addresses — laser printed on self-adhesive labels: only £30
500 names & addresses — laser printed on self-adhesive labels: only £50
1,000 names & addresses — laser printed on self-adhesive labels: only £80
- ◆ **OPPORTUNITY SEEKERS & BUYERS - LESS THAN 3 MONTHS OLD:**
250 names & addresses — laser printed on self-adhesive labels: only £25
500 names & addresses — laser printed on self-adhesive labels: only £35
1,000 names & addresses — laser printed on self-adhesive labels: only £55
- ◆ **OPPORTUNITY SEEKERS & BUYERS - LESS THAN 6 MONTHS OLD:**
500 names & addresses — laser printed on self-adhesive labels: only £20
1,000 names & addresses — laser printed on self-adhesive labels: only £35

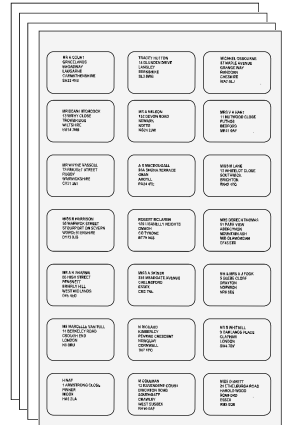


Here's what our customers are saying !

"Difference between HBC and other magazines. HBC - many enquiries each month. Others - odd enquiry, some months none!" *Donald Issatt, Calder Grove, Wakefield.*

"Donald Issatt mentioned his high response rates from HBC advertising, can I add that HBC mailing lists also offer the highest rates out of all the popular list suppliers. I've used several over the past year and nobody has supplied lists with a better response rate than the HBC list. Most are 1 - 2 per cent while HBC hits 5 per cent regularly." *Martyn Brown, Poole, Dorset.*

"..... I have returned to HBC's mailing lists, WHY? Simple the response rate I received was brilliant, 135 orders from a list of 500 for my business, truly brilliant, I have tried so many other list providers, but not one has given me the high response rate I got from HBC's High Response lists. That list gave me 135 orders at £57.00 for my tipster service so the gross return was £7,695.00 which after costs left me about £7,000 up on the week" *Irvin. F. Clifford, Kilbirnie, Ayrshire.*



RENT WITH CONFIDENCE

All **HBC** mailing lists comprise recent enquirers and purchasers derived from our own continuous national press and internet advertising campaign and from sales and enquiries made by our agents nationwide. Unlike some mailing list suppliers - we do not trade or exchange lists with other list dealers. All lists are tested for 'flamers' and any 'gone-aways' will be replaced at the ratio: 10 new names and addresses for every single 'gone-away' returned to us with a Royal Mail return label.

Optional FREE Agency. Mailing Lists of genuinely recent opportunity seekers are always in demand and renting them is **BIG Business!** For a **limited period** we are seeking agents to earn up to **50% commission** on mailing list orders they get for us. Operating an agency could not be more simple - just include a 'personalized' flyer like this one in with your mailshots and keep up to half the money each time your get an order, while we supply your customers direct! If you're interested - just tick the box when placing your order.
(please note: agencies are limited and available to HBC mailing list purchasers only)

To: HBC Mailing Lists, 7 Bloxhams Orchard, Ashleworth, Glos. GL19 4JB

Please supply me the following mailing lists laser-printed on self-adhesive labels:
_____ labels under 6 weeks old* / under 3 months old* / under 6 months old*
(*please delete as applicable). My payment of £ _____ is enclosed.
Please make cheques etc payable to: "Home Business Services"

Tick here for a
FREE Mailing
List Agency

Name: Address:
..... Post Code: